



THIS IS TO CERTIFY THAT

**LAURIE PRUVOST**



Has been awarded a  
**30-hour TEFL/TESOL Certificate**

Primary Certification



Teaching English Online  
as a Freelancer

**Date of Completion:** Aug 25, 2021  
**Moderated by:** BRIDGETEFL, USA  
**Certificate Number:** 00181656  
**College Credit Recommended:** Yes  
**CEUs:** 3

**Terry McLean**  
Head Tutor

To verify the authenticity  
of this certificate, please go to  
<https://bridge.edu/tefl/certificate-services>.



**Specialized Certificate: 30-Hour Teaching English Online as a Freelancer**

<p><b>Course Description</b> – A 30-hour, 4-module online certificate program preparing trainees to with the practical skills and knowledge to begin a freelance career as an online English teacher. As a practical course, trainees will begin their business journey in opening an online English school (of any size) through the completion of a business plan.</p>	<p><b>Course Content</b> – By the end of the course, graduates will have covered the following modules:</p> <ol style="list-style-type: none"> <li>1. Finding Your. Niche</li> <li>2. Time Zones, Payment, &amp; Platforms</li> <li>3. Marketing and Promotion</li> <li>4. Troubleshooting and the Entrepreneurial Mindset</li> </ol>	<p><b>Course Objectives</b> – Upon successful completion of the course, students are able to:</p> <ol style="list-style-type: none"> <li>1. Compare and contrast different niches, identify market economic viabilities, and implement strategies to find students that belong to their chosen business niche.</li> <li>2. Assess the impact that time-zones will have on their business.</li> <li>3. Determine and set pricing for their services and implement a payment policy and system for students.</li> <li>4. Create engaging graphic and video content that can be used across marketing platforms including social media and a website.</li> <li>5. Compare and contrast organic versus paid social media advertising.</li> <li>6. Discuss strategies to manage, scale and pivot an online school.</li> </ol>
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**Additional Information**

<p><b>Grading Criteria:</b> In order to receive a passing grade in the BridgeTEFL online courses, the candidate must receive an accumulative score of 70% or higher, pass the graded assignments and demonstrate an understanding of the role of the learner, the role of the teacher, the English language, how to teach English, and how to organize a learner-centered class.</p>	<p><b>Accreditation:</b> Bridge Education Group is accredited by ACCET (Accrediting Council for Continuing Education and Training), a US Government Department of Education recognized agency and has over 20 years of experience in language teaching and teacher-training.</p> <p>Bridge Education Group (BridgeTEFL) is also accredited by Aqueduto, Association for Quality Education &amp; Training Online, a charitable organization dedicated to evaluating blended and online training courses against a quality assurance framework. Our headquarters are located in Denver, Colorado and our subsidiaries are in Buenos Aires, Argentina and Santiago, Chile. Bridge Education Group is also affiliated with partner schools and training centers worldwide.</p>	<p><b>Continuing Education Units:</b> BridgeTEFL is accredited by ACCET (the Accrediting Council for Continued Education and Training), and our programs have been evaluated in accordance with ACCET's standards, policies, and procedures. For ACCET accredited BridgeTEFL courses, successful trainees earn one Continuing Education Unit (CEU) for every 10 hours of TEFL course instruction.</p>
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